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FinOps: manage and optimize cloud costs

In today's digital landscape, cloud adoption is no longer optional, but many organizations face a critical challenge: unlocking its full business value while keeping costs under control.

Insufficient cost visibility and weak governance often result in fragmented cloud spending, driving waste and inefficiencies, particularly in large enterprises. FinOps provides a structured framework to control and optimize cloud costs, enabling sustainable adoption aligned with business objectives and accelerating innovation. **How can organizations enhance control and visibility over their cloud environments? What tools and processes ensure more efficient and strategic use of cloud resources?**

Key priorities

84%
Cloud cost management

72%
Optimizing existing cloud usage

47%
Enhanced cost reporting

Source: Statista

We adopt an end-to-end, scalable approach grounded in FinOps and specialized expertise to optimize cloud spending through shared governance.

→ **We make cloud spending visible, measurable, and aligned with both business goals and the cloud budget.**

Main Benefits

Companies can enhance cost visibility, strengthen budget control, and improve spending forecasts. This leads to more transparent cloud financial management and ensures resource usage is purposeful and aligned with business goals.

+ Greater visibility and transparency into cloud spending

+ Optimizing cloud resource usage

+ Increased operational efficiency

+ Improved cross-functional collaboration

A tailored solution for every level of organizational maturity, aligned with the FinOps model, enabling responsible and collaborative cloud cost management.

Centralized governance

to define showback and chargeback policies through the use of dashboards and reports that support strategic and operational decision-making.
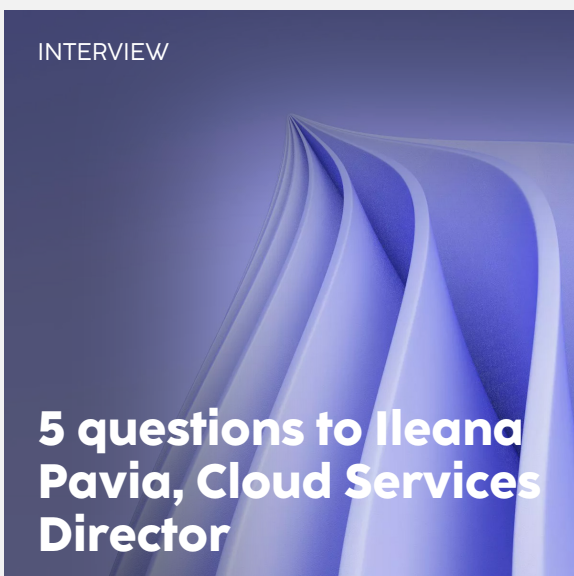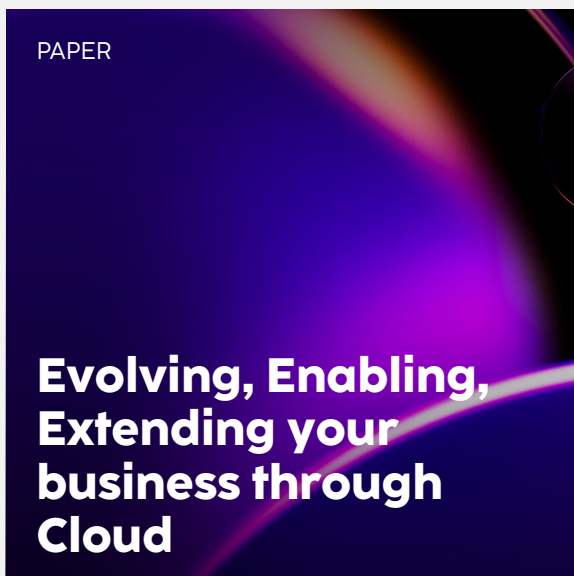
Integration with other cloud services

through a model designed to complement operational management in multi-cloud environments, ensuring consistency, flexibility, and scalability.

Advanced tools and technologies

both native to cloud providers and from specialized third parties, equipped with AI and machine learning capabilities to enable automated control and predictive analysis of cloud costs.

Our Toolbox

CASE STUDY
Automated multicloud management of AWS and Azure services for a transportation industry leader

PODCAST
FinOps Revolution: intelligent management of cloud services

PAPER
Evolving, Enabling, Extending your business through Cloud

INTERVIEW
5 questions to Ileana Pavia, Cloud Services Director

Our approach

Through our FinOps Center of Excellence, we provide transparent, optimized cloud spend management—starting with deep cost analysis and extending to scalable, adaptable strategies—designed to continuously improve resource efficiency and forecasting accuracy.

650+
CLOUD SPECIALISTS WITH EXPERTISE ACROSS MARKETS

1000+
CLOUD TECHNOLOGY CERTIFICATIONS

780+
CLIENTS WORLDWIDE